SENSORY EVALUATION TECHNIQUES



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Sensory Evaluation Techniques von Gail Vance Civille

Gail Vance Civille is president of Sensory Spectrum, Inc., a management consulting firm involved in the sensory evaluation of foods, beverages, pharmaceuticals, paper, fabrics, personal care, and other consumer products.

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Sensory analysis Wikipedia

Sensory analysis (or sensory evaluation) is a scientific discipline that applies principles of experimental design and statistical analysis to the use of human senses (sight, smell, taste, touch and hearing) for the purposes of evaluating consumer products. http://ebookslibrary.club/Sensory-analysis-Wikipedia.pdf

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Sensory Evaluation Techniques Gail Vance Civille

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